



Dear Potential Sponsor,

The Chapel Hill Service League is pleased to announce that plans are underway for AN EVENING WITH ELVIS performed by Keith Henderson, which will be held on Saturday, October 22, 2016. As our primary fundraiser, proceeds from the AN EVENING WITH ELVIS will help support Christmas House and our community partners. We would greatly appreciate your support and 100% of the proceeds will go directly to the community. As you will see in the enclosed sponsor documents, there are many sponsorship opportunities available to you – all of which offer excellent marketing and public relations exposure. Any level of sponsorship is welcomed.

Christmas House is the Chapel Hill Service League's signature annual community project. For more than 50 years, this event has helped to make the holidays brighter for local, financially challenged families. Parents and guardians of 800 children are invited to select new toys, books, and coats for their families. The joy this provides the parents is immeasurable and makes gift giving more meaningful.

Community Outreach is an important aspect of the Chapel Hill Service League's commitment to women and children in our area. Other projects include Dress for Success, TABLE, Caring House, Ronald McDonald House, SECU Family House, NC Diaper Bank, NC Therapeutic Riding Center, Cinderella's Closet, Orange County Smart Start Community Garden and Augustine Literacy Project.

Please consider being a sponsor – your donation will help ensure both the success of AN EVENING WITH ELVIS and, ultimately, the success of Christmas House and several worthwhile community projects. And remember, your contributions are tax deductible.

If you have any questions, please do not hesitate to contact us at events@chapelhillserviceleague.org.

Sincerely,

AN EVENING WITH ELVIS Sponsorship Coordinator
Email: events@chapelhillserviceleague.org
Website: chapelhillserviceleague.com



AN EVENING WITH ELVIS

2016 SPONSORSHIP LEVELS AND BENEFITS

Sponsor Levels & Benefits	PRESENTING \$500+	CONTRIBUTOR \$250+	FRIEND <\$250
Recognition by Event Speaker	✓		
Logo Recognition on Program Logo listed on Event program	✓		
Logo & Link to League Event Website Logo and link your website from League event website	✓	✓	
Name Recognition on Program Company or name listed on Event program	✓	✓	✓
Tax Deduction non-profit 501(c)(3) organization	✓	✓	✓
Complimentary Tickets	2		

If you are interested in supporting the Chapel Hill Service AN EVENING WITH ELVIS, please complete the Sponsorship Commitment Form.



AN EVENING WITH ELVIS SPONSORSHIP COMMITMENT FORM

Company Name: _____

Agrees to provide a financial sponsorship for AN EVENING WITH ELVIS Saturday October 22, 2016. As a sponsor/representative of my organization, I understand that I will receive the applicable sponsorship benefits outlined in the sponsorship chart. I further understand that these benefits will not be valid until this agreement is signed and my check has been delivered to and accepted by the Chapel Hill Service League. As a sponsor, I agree to provide digital artwork of my company's logo for use in promotional advertising.

Please check appropriate sponsorship:

Presenting (\$500+)

Contributor (\$250+)

Friend (< \$250)

Amount Committed: \$ _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Authorized Signature: _____ Date: _____

Payment:

Paid online with credit card at EventBrite.com keywords **CHSL Elvis Sponsor**

A check payable to Chapel Hill Service League is attached

I will be sending a check payable to Chapel Hill Service League by the August 31, 2016 deadline

Please send completed agreement and check, if applicable, made payable to:

Chapel Hill Service League

Attention: AN EVENING WITH ELVIS Committee

P.O. Box 3003

Chapel Hill, NC 27515

Questions? Email events@chapelhillserviceleague.org

Thank you for your contribution to Chapel Hill Service League's AN EVENING WITH ELVIS. Your donation will help us support Christmas House and other projects in our community. A tax deductible donation receipt will be sent to you.